

# Rural CONNECTIONS MONTHLY

A newsletter of the Western Rural Development Center

## Process Used to Revitalize Rural Communities

### THE AREA SECTOR ANALYSIS PROCESS

The residents of many rural communities are faced with troubling economic concerns. On average, in rural communities compared to urban communities, incomes are lower, unemployment greater and poverty more extensive. To help address these economic problems, the Area Sector Analysis Process (ASAP) was developed by a team of researchers and Extension professionals from throughout the western region. The goal of ASAP is to help communities achieve sustainable economic development. The ASAP model does this by considering the goals and desires of community residents and the infrastructure, workforce, and other assets available within the community. The ASAP model also considers the needs and potential benefits of various businesses and industries. The model then matches businesses and industries that are both desirable to community residents and where the community is compatible with industry needs.



ASAP aids communities with both short-term and long-term planning. For the short-term, the ASAP model provides a list of industries that are both desirable and compatible. The community can seek to immediately develop these industries. ASAP also aids long-term planning by showing which assets are lacking that if developed could make the community compatible with other desired industries.

[Read the article.](#)

## Extension Sustainability Summit

April 5-7, 2016 - Portland, Oregon



Join us April 5-7 in Portland, Oregon, for the Extension Sustainability Summit. This national summit is designed to engage Extension faculty, agents, and professionals in a robust dialogue about the Extension sustainability outreach efforts currently offered, to identify needed areas of outreach and professional development, and help shape a national strategic plan on sustainability.

With over 20 interactive sessions, keynote speakers, an opening social, networking lunches, and a study tour, this is THE sustainability event of the year.

Early Bird Registration is \$285 per person and expires March 13th so [register today!](#)

Sponsored by the Western Rural Development Center, National Institute of Food and Agriculture, Oregon State University Extension, and Utah State University Extension Sustainability.

[Visit the website for details on lodging, to view the schedule and to register.](#)

## Community Development

### Extension Institute

May 22-24 - Jackson, Wyoming



The Western Rural Development Center's Community Development Extension Institute will be held at Snow King Resort in Jackson, Wyoming, May 22-24, 2016. The detailed agenda and registration details are coming soon!

The Institute will offer an Opening Social and Resource Fair, two full days of training sessions on both beginning and advanced community development skills, plus presentations on best practices in community development, networking breakfasts, and lunches with optional roundtable discussions, along with all that beautiful, vibrant Jackson, Wyoming, has to offer. The Institute will begin on Sunday at 4:30PM and end on Tuesday at 4:30PM.

Plus, plan to attend one of the two half-day, post-Institute training sessions on Wednesday morning! Join Cornelia Flora for a half-day session on Community Capitals or join Randy Stoecker as he leads a half-day session on Community-Based Participatory Research.

We are pleased to announce the following trainers and presenters are confirmed for the Institute:

- Paul Lachapelle, Montana State University Extension
- Cornelia Flora, Iowa State University (Emeritus Distinguished Professor)
- Randy Stoecker, University of Wisconsin
- Milan Wail, Heartland Center for Leadership Development
- Debra Hansen, Washington State University Extension
- Luke Erickson, University of Idaho Extension
- Rebecca Sero, Washington State University Extension
- Lorie Higgins, University of Idaho Extension
- Roslynn Brain, Utah State University Extension
- Marlene Rebori, University of Nevada, Reno
- Mary Martin, University of Wyoming Extension

Sponsored by the Western Rural Development Center and University of Wyoming Extension.

[Take a look back at CDEI 2014.](#)  
[Join the CDEI 2016 mailing list!](#)

## CONFERENCES, WORKSHOPS, TRAININGS

**WEBINAR: Art Works: Challenge American Guidelines Workshop**  
 9 March 2016  
 Webinar

[Details.](#)

**eXtension Annual Conference**

22-25 March 2016  
 San Antonio, TX

[Details.](#)

[Extension Sustainability Summit](#)



5-7 April 2016  
Portland, OR  
[Details.](#)

**Extension Risk Management Education Conference**  
27-28 April 2016  
Fort Worth, TX  
[Details.](#)

**Community Development Extension Institute**  
22-24 May 2016  
Jackson, WY  
Details coming soon!

**WERA 1005 (WDC35) Annual Meeting**  
22 May 2016  
Jackson, WY  
[Contact WRDC for details.](#)

**NACDEP/ANREP Conference**  
26-29 June 2016  
Burlington, VT  
[Details.](#)

**Rural Sociological Society Annual Meeting**  
7-10 August 2016  
Toronto, Canada  
[Details.](#)

**NACDEP/CDS Conference**  
11-14 June 2017  
Big Sky, MT  
Stay tuned for details.

[Visit our website for more event listings!](#)

STAY CONNECTED



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