

# Community Asset Mapping and Mobilizing Communities

for:

The Idaho Governor's  
6<sup>th</sup> Annual Roundtable  
Coeur d'Alene, Idaho  
June 6, 2005



# ABCD:

## Asset-Based Community Development



- Asset-based community development is a concept pioneered by John P. Kretzman & John L. McKnight.
- ABCD – A very different philosophical base from more “traditional” approach to community development.
- Foundation for the “traditional” approach is identifying a community’s needs, deficiencies & problems.
- Foundation for ABCD is an exciting journey of discovering a community’s capacities & assets.
- There are other differences between the traditional & the ABCD approach.

# Asset-Based Community Development



## Traditional Path 1

Basis:	Needs
Goal:	Institutional Change
Conversation:	Problems & Concerns
Change Agent:	Power
View of Individual:	Consumer, Client

Needs based on community

### **“Problems”**

Unemployment, gangs, truancy, broken families, housing shortage, crime, child abuse, illiteracy, welfare, lead poisoning, dropouts, etc.

## Alternative Path 2

Basis:	Assets
Goal:	Building Communities
Conversation:	Gifts & Dreams
Change Agent:	Relationships
View of Individual:	Producer, Owner

Assets based on community

### **“Treasures”**

Youth, elderly, artists, churches, schools, businesses, parks, libraries, cultural groups, community colleges, clubs, hospitals, farms, ranches, etc.

# Asset-Based Community Development



- The ABCD approach sees the community as a “treasure chest” to be built upon. Resources from outside the community (e.g., external grants) should be used only as a last resort in order to fill “gaps.”
- Asset mapping and asset mobilization are very different concepts.
- Asset mapping is an inventory of the community’s treasure chest. In the process of this inventorying, important relationships are developed. However, asset mapping is NOT an action step.

# Asset-Based Community Development



- Asset mobilization IS an action step. Mobilizing assets for collective action requires organizing and harnessing the relationships that exist within the community.
- There are at least six important categories of assets within any community:
  1. the assets of individuals;
  2. the assets of associations;
  3. the assets of institutions;
  4. economic linkages and business assets;
  5. the natural resources
  6. previous processes and plans for community and economic development.
- A holistic ABCD approach is inclusive and includes all five categories of assets. This is ideal; however, in some cases, the community may not be able or willing to undertake such a comprehensive approach.

# A Process



- Organize a table of people
  - Represents a cross section of community
- Table of People identify:
  - Focus on mobilizing community (holistic model).
  - Focus on specific issue
- Table of people identify citizens to organize and collect assets

# Possible Models:



1. Individual Assets- Students from school collect, disseminate
2. Associational Assets- Table of people take first cut at identifying these assets
3. Institutional Assets- Table of people take lead
4. Economic Assets- Local bankers and business leaders take first cut at identifying.



# Possible Models (cont.):



5. Natural Resources- Identify residents to start asset inventory process
6. Place assets in public places through out community
7. Call “Town Hall Meeting”
8. Citizens add to assets
  - a) Organize around asset sets to create new opportunities and maintain positive aspects of community
9. Community citizens are mobilized to take action



# Individual Skills/Assets Inventory✓

## Inventory Tool 1A

Name \_\_\_\_\_ Phone \_\_\_\_\_ Date \_\_\_\_\_

### Health

- Caring for the Elderly
- Caring for the Mentally Ill
- Caring for the Sick
- Caring for Disabled People
- EMT or Emergency First Aid
- Nursing Experience
- Nutrition
- Exercise

### Office

- Typing (wpm\_\_\_\_)
- Taking Phone Messages
- Writing Business Letters
- Receiving Phone Orders
- Operating Switchboard
- Bookkeeping
- Computer Information Entry
- Computer Word Processing
- Other \_\_\_\_\_

### Child Care

- Infant Care (0-1 yr.)
- Child Care (1-6 yrs.)
- Adolescent Care (7-13 yrs.)
- Taking Kids on Field Trips
- Preschool Care

### Construction & Repair

- Painting
- Plumbing
- Electrical
- Carpentry
- Brick and Masonry
- Wall Papering
- Furniture Repairs
- Locksmith or Lock Repairs
- Building Garages
- Drywalling and Taping
- Cabinetmaking
- Welding and Soldering
- Concrete Work
- Heating & Cooling Systems
- Flooring & Carpeting
- Roofing
- Other \_\_\_\_\_

### Maintenance

- Floor Cleaning/Refinishing
- Carpet Cleaning
- Household Cleaning
- Lawn Mowing and Yard Work
- Gardening
- Tree & Shrubbery Care
- Other \_\_\_\_\_

### Food

- Catering
- Preparing for Many People
- Serving to Many People
- Operating Commercial Equip.
- Baking
- Meat Cutting & Preparation
- Bartending

### Transportation

- Driving a Car
- Driving a Van
- Driving a Bus
- Driving a Tractor-Trailer
- Driving a Commercial Truck
- Operating Farm Equipment
- Driving Emergency Vehicles
- Supervision
- Writing Reports
- Filling out Forms
- Working with a Budget
- Recording of Activities
- Writing Proposals or Grants
- Planning Projects
- Supervising Projects
- Other

# Individual Skills/Assets Inventory ✓

## Inventory Tool 1A

Name \_\_\_\_\_ Phone \_\_\_\_\_ Date \_\_\_\_\_

### Health

- Caring for the Elderly
- Caring for the Mentally Ill
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- Caring for Disabled People
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- Exercise

### Office

- Typing (wpm\_\_\_\_)
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- Writing Business Letters
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- Computer Word Processing
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- Cabinetmaking
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- Concrete Work
- Heating & Cooling Systems
- Flooring & Carpeting
- Roofing
- Other \_\_\_\_\_

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- Floor Cleaning/Refinishing
- Carpet Cleaning
- Household Cleaning
- Lawn Mowing and Yard Work
- Gardening
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- Other \_\_\_\_\_

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- Driving a Tractor-Trailer
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- Operating Farm Equipment
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- Supervision**
- Writing Reports
- Filling out Forms
- Working with a Budget
- Recording of Activities
- Writing Proposals or Grants
- Planning Projects
- Supervising Projects
- Other

## Individual Skills Inventory ✓ Tool 1A (page 2)

### Equipment & Machinery

- Radio, TV, VCR Repair
- Small Appliance Repair
- Auto/ Van Repair
- Truck/Bus Repair
- Farm Equipment Repair
- Operating a Forklift
- Household Equipment Repair
- Washer/Dryer Repair
- Operating a Crane
- Small Engine Repair
- Jewelry/Watch Repair
- Other \_\_\_\_\_

### Sales

- Cash Register Operation
- Selling Products Wholesale
- Selling Products Retail
- Selling Services
- Phone Sales or Service
- Other \_\_\_\_\_

### Arts

- Drawing or Painting
- Singing
- Playing an Instrument
- Dancing
- Acting
- Other \_\_\_\_\_

### Security

- Guarding Property
- Armed Guard
- Crowd Control
- Alarms & Security Systems
- Firefighting
- Law Enforcement
- Other \_\_\_\_\_

### Personal Care

- Sewing
- Knitting or Crocheting
- Hair Cutting & Styling
- Massage Therapy
- Other \_\_\_\_\_

### Other

- Furniture/Equipment Moving
- Sports Organizing/Coaching
- Recreation Supervision
- Community Surveys
- Committee Organizing
- Committee Chairperson
- Meeting Facilitator
- Foreign Language \_\_\_\_\_
- Local Community Historian
- Cultural Historian
- Real Estate Appraiser
- \_\_\_\_\_

### Priority Skills

1. What three skills do you think you do best?

a) \_\_\_\_\_ b) \_\_\_\_\_ c) \_\_\_\_\_

2. Which of all your skills are good enough that other people would hire you to do them?

a) \_\_\_\_\_ b) \_\_\_\_\_ c) \_\_\_\_\_

3. Which skills would you most like to teach?

a) \_\_\_\_\_ b) \_\_\_\_\_ c) \_\_\_\_\_

4. Which skills would you most like to learn?

a) \_\_\_\_\_ b) \_\_\_\_\_ c) \_\_\_\_\_

## Individual Skills Inventory ✓ Tool 1A (page 2)

### Equipment & Machinery

- Radio, TV, VCR Repair
- Small Appliance Repair
- Auto/Van Repair
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- Small Engine Repair
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- Other \_\_\_\_\_

### Sales

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- Sewing
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- Hair Cutting & Styling
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### Other

- Furniture/Equipment Moving
- Sports Organizing/Coaching
- Recreation Supervision
- Community Surveys
- Committee Organizing
- Committee Chairperson
- Meeting Facilitator
- Foreign Language \_\_\_\_\_
- Local Community Historian
- Cultural Historian
- Real Estate Appraiser
- \_\_\_\_\_

### Priority Skills

1. What three skills do you think you do best?

a) Childcare      b) Nursing      c) Gardening

2. Which of all your skills are good enough that other people would hire you to do them?

a) Nursing      b) Nutrition      c) Supervising Projects

3. Which skills would you most like to teach?

a) Baking      b) Sewing      c) Infant Care

4. Which skills would you most like to learn?

a) Spanish      b) Carpentry      c) Community Surveys

# Individual Community Skills/Assets Inventory ✓ Inventory Tool 1B

Name \_\_\_\_\_

Phone \_\_\_\_\_

Date \_\_\_\_\_

For Individuals: Have you ever organized or participated in any of the following community activities? If yes, place a check mark in the box provided.

- |   |   |
|---|---|
| <input type="checkbox"/> 4-H Clubs                  | <input type="checkbox"/> Political Campaigns          |
| <input type="checkbox"/> Boy Scouts/Girl Scouts     | <input type="checkbox"/> Neighborhood/Block Clubs     |
| <input type="checkbox"/> Church Fundraiser          | <input type="checkbox"/> Community Groups             |
| <input type="checkbox"/> Bingo                      | <input type="checkbox"/> Yard/Rummage Sales           |
| <input type="checkbox"/> School-Parent Associations | <input type="checkbox"/> Community Gardens            |
| <input type="checkbox"/> Sports Teams               | <input type="checkbox"/> Neighborhood Associations    |
| <input type="checkbox"/> Camp Trips for Youth       | <input type="checkbox"/> Recreation Clubs             |
| <input type="checkbox"/> Field Trips                | <input type="checkbox"/> Arts Organizations           |
| <input type="checkbox"/> Other Community Work       | <input type="checkbox"/> Other Clubs or Organizations |

_____	_____
_____	_____
_____	_____

**Look at this list again. Which of these activities would you be willing to participate in as part of Building Your Community? List the top three and any others.**

1. \_\_\_\_\_
  2. \_\_\_\_\_
  3. \_\_\_\_\_
- Others: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



# Individual Community Skills/Assets Inventory ✓ Inventory Tool 1B

Name Martha Clifford

Phone 444-123-4444

Date 3-9-04

For Individuals: Have you ever organized or participated in any of the following community activities? If yes, place a check mark in the box provided.

- |  |   |
|--|---|
| <input checked="" type="checkbox"/> 4-H Clubs                  | <input type="checkbox"/> Political Campaigns                  |
| <input checked="" type="checkbox"/> Boy Scouts/Girl Scouts     | <input checked="" type="checkbox"/> Neighborhood/Block Clubs  |
| <input checked="" type="checkbox"/> Church Fundraiser          | <input checked="" type="checkbox"/> Community Groups          |
| <input checked="" type="checkbox"/> Bingo                      | <input checked="" type="checkbox"/> Yard/Rummage Sales        |
| <input checked="" type="checkbox"/> School-Parent Associations | <input checked="" type="checkbox"/> Community Gardens         |
| <input type="checkbox"/> Sports Teams                          | <input checked="" type="checkbox"/> Neighborhood Associations |
| <input checked="" type="checkbox"/> Camp Trips for Youth       | <input type="checkbox"/> Recreation Clubs                     |
| <input checked="" type="checkbox"/> Field Trips                | <input type="checkbox"/> Arts Organizations                   |
| <input checked="" type="checkbox"/> Other Community Work       | <input type="checkbox"/> Other Clubs or Organizations         |

I have taught parenting skills  
to teen moms

Volunteer for Meals on Wheels

Volunteer at the Food Bank

**Look at this list again. Which of these activities would you be willing to participate in as part of Building Your Community? List the top three and any others.**

1. Teaching parenting skills

2. Community Gardens

3. Yard/Rummage Sales

Others: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_





# Individual Community Skills Asset Inventory

<b>Name</b>	<b>Phone</b>	<b>Skills</b>
<u>Martha Clifford</u>	<u>444-1234</u>	<u>healthcare, childcare,</u> <u>horticulture, nutrition,</u> <u>Organizing Committees</u>
<u>Leopold Bloom</u>	<u>444-1234</u>	<u>architecture, historian,</u> <u>antiques, speaks fluent</u> <u>Spanish</u>
<u>Jim McMaster</u>	<u>444-1234</u>	<u>natural resource</u> <u>conservation, works well</u> <u>with youth, environmental</u> <u>background</u>
<u>Mai Vu</u>	<u>444-1234</u>	<u>speaks &amp; reads 5</u> <u>languages, preparing food</u> <u>for large groups,</u> <u>organizing festivals</u>
<u>John Conmee</u>	<u>444-1234</u>	<u>conflict resolution,</u> <u>mediation, disaster</u> <u>preparation, counseling,</u> <u>grant-writing</u>



# Associational Assets Inventory ✓ Inventory Tool 2

Community Craneville Date 3-9-04 Page 1 of 1

<u>Name of Association</u>	<u>Contact Person</u>	<u>Phone Number</u>
Chamber of Commerce	Greta Conroy	444-123-4444
4-H	Molly Bloom	444-123-4444
FFA	Freddy Malins	444-123-4444
United Way	Andre Riviere	444-123-4444
County Health Fair	Michael Furey	444-123-4444
M.A.D.D.	Polly Mooney	444-123-4444
Farmer's Market	Gabriel Conroy	444-123-4444
Literacy Council	James Duffy	444-123-4444
Red Cross	Nora Barnacle	444-123-4444
County Fair	Stephen Dedalus	444-123-4444
Historic Preservation Assoc.	Leopold Bloom	444-123-4444
Craneville Tourism	Humphrey Earwicker	444-123-4444
VFW	Buck Mulligan	444-123-4444

**Examples**

Business Associations: Chamber of Commerce, neighborhood business associations, trade groups,  
 Charitable Groups/Drives: Red Cross, Cancer Society, United Way, Diabetes Association, ...  
 Youth Groups: 4-H Clubs, Future Farmers, Girl Scouts, Boy Scouts, YMCA, YWCA, ...  
 Civic Events: art fair, health fair, 4th of July, town festival, ...

# Institutional Assets Inventory ✓ Inventory Tool 3

Community \_\_\_\_\_ Date \_\_\_\_\_ Page \_\_\_ of \_\_\_

**Name of Institution**

**Contact Person**

**Phone Number**

_____	_____	_____
_____	_____	_____
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_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

**Examples**

Health Care: hospitals, health clinics, dentists, ...

Educational: public schools, private schools, ...

Political: county government, state government, human service agencies, ...

Other: law enforcement, fire and rescue, churches, temples, synagogues, ...

# Institutional Assets Inventory ✓ Inventory Tool 3

Community Craneville Date 3-9-04 Page 1 of 1

<u>Name of Institution</u>	<u>Contact Person</u>	<u>Phone Number</u>
Eligius Montessori School	Lizzie Twigg	444-123-4444
St. Sithney Hospital	Jack Power	444-123-4444
Craneville Police Dept	Cyril Sergeant	444-123-4444
St. Anthony Church	Father John Conmee	444-123-4444
Craneville Mayor's Office	Mayor Lydia Douce	444-123-4444
Bibiana nursing home	Sister Mary Driscoll	444-123-4444
Bella Cohen Middle School	Rueben Dodd	444-123-4444
Lenehan Dentistry	Martin Lenehan	444-444-1234
Purefoy Veterinary	Dave Purefoy	444-123-4444

**Examples**

- Health Care: hospitals, health clinics, dentists, ...
- Educational: public schools, private schools, ...
- Political: county government, state government, human service agencies, ...
- Other: law enforcement, fire and rescue, churches, temples, synagogues, ...

# Natural Resources/Assets Inventory✓

## Inventory Tool 4

Community \_\_\_\_\_ Date \_\_\_\_\_ Page \_\_\_ of \_\_\_

### Cultural Resources

- Prehistoric Indian Pot
- An arrowhead
- A Pueblo Ruin
- An Indian Campsite
- A Victorian House
- Historic mining town
- Other \_\_\_\_\_

### Water Resources

- Wetlands
- Coastlines
- Lakes
- Streams
- Rivers
- Ponds
- Drinking Water
- Bogs or Fens
- Water Falls
- Tides
- Estuaries
- Hot Springs
- Aquifers
- Glaciers
- Irrigation canal
- A Dam
- Other \_\_\_\_\_

### Forestry

- Forests
- Prairie
- Shrublands
- Crops
- Vineyards
- Ranches
- Farms
- Wildflowers
- Rose gardens
- Greenhouses
- Herbariums
- Arboretum
- Endangered Species
- Vegetables/Truck Farms
- Fruits/Orchards
- Wild berries/nuts
- Mushrooms
- Turf production
- Timber production
- Plants
- Agroforestry
- Erosion
- Types of soil
- Conservation tillage
- Agriculture Ecology
- Fossil Resource Potential
- Other \_\_\_\_\_

### Land and Mineral Resources

- Coal
- Oil
- Other Minerals
- Gemstones
- Sand/Gravel deposits
- Dunes
- Cliffs
- Caves
- Canyons
- Hills
- Floodplains
- Buttes/plateaus
- Lava flows
- Salt/mud flats
- Rock
- Sinkholes
- Thermal Energy
- Wind Energy
- Solar Energy
- Mountains
- State Soil
- Prime Farmland
- Clay
- Salt
- Fossils

# Natural Resources/Assets Inventory

## Inventory Tool 4

Community Craneville

Date 3-9-04

Page 1 of 1

### Cultural Resources

- Prehistoric Indian Pot
- An arrowhead
- A Pueblo Ruin
- An Indian Campsite
- A Victorian House
- Historic mining town
- Other \_\_\_\_\_

### Water Resources

- Wetlands
- Coastlines
- Lakes
- Streams
- Rivers
- Ponds
- Drinking Water
- Bogs or Fens
- Water Falls
- Tides
- Estuaries
- Hot Springs
- Aquifers
- Glaciers
- Irrigation canal
- A Dam
- Other \_\_\_\_\_

### Forestry

- Forests
- Prairie
- Shrublands
- Crops
- Vineyards
- Ranches
- Farms
- Wildflowers
- Rose gardens
- Greenhouses
- Herbariums
- Arboretum
- Endangered Species
- Vegetables/Truck Farms
- Fruits/Orchards
- Wild berries/nuts
- Mushrooms
- Turf production
- Timber production
- Plants
- Agroforestry
- Erosion
- Types of soil
- Conservation tillage
- Agriculture Ecology
- Fossil Resource Potential
- Other \_\_\_\_\_

### Land and Mineral Resources

- Coal
- Oil
- Other Minerals
- Gemstones
- Sand/Gravel deposits
- Dunes
- Cliffs
- Caves
- Canyons
- Hills
- Floodplains
- Buttes/plateaus
- Lava flows
- Salt/mud flats
- Rock
- Sinkholes
- Thermal Energy
- Wind Energy
- Solar Energy
- Mountains
- State Soil
- Prime Farmland
- Clay
- Salt
- Fossils



Other \_\_\_\_\_

## **Recreation Resources**

### **Animal Resources**

- Insects
- Song Birds
- Waterfowl
- Shorebirds
- Owls, Hawks, Eagles
- Game Birds
- Prairie Dog Colonies
- American Bison
- Furbearing mammals
- Reptiles
- Amphibians
- Fish
- Marine life (urchins, anemones, coral, etc.)
- Farm/Ranch Animals
- Fish Hatcheries
- Big Game Animals
- Endangered Species

- Hunting
- Fishing
- Birdwatching
- Canoeing
- Surfing
- Water Skiing
- Snow Skiing
- Spelunking (caving)
- Hiking
- Rock/fossil collecting
- Astronomy
- Refuges

### Examples

ecological, historical, archeological, prehistoric, campsites, old homesteads, trees, trails.

Other \_\_\_\_\_

### **Animal Resources**

- Insects
- Song Birds
- Waterfowl
- Shorebirds
- Owls, Hawks, Eagles
- Game Birds
- Prairie Dog Colonies
- American Bison
- Furbearing mammals
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### **Recreation Resources**

- Hunting
- Fishing
- Birdwatching
- Canoeing
- Surfing
- Water Skiing
- Snow Skiing
- Spelunking (caving)
- Hiking
- Rock/fossil collecting
- Astronomy
- Refuges

### Examples

ecological, historical, archeological, prehistoric, campsites, old homesteads, trees, trails.

# Local Business Assets Inventory ✓ Inventory Tool 5

Community \_\_\_\_\_ Date \_\_\_\_\_ Page \_\_\_ of \_\_\_

Name of Business	Type of Business	Contact Person	Phone Number
_____	_____	_____	_____
_____	_____	_____	_____
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_____	_____	_____	_____
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_____	_____	_____	_____

### Examples

Manufacturing: farm equipment, irrigation, electrical, tools, food processing, ...

Agriculture: machinery and equipment, livestock, grain and other crops, pesticides, seed & fertilizer, ...

Retail: hardware, groceries, clothing, drug store, florist, ...

Other: meat packing, cafes and restaurants, country clubs, motels, auto and truck repair, ...

## Local Business Assets Inventory ✓ Inventory Tool 5

Community Craneville Date 3-9-04 Page 1 of 1

Name of Business	Type of Business	Contact Person	Phone Number
<u>Bloom Hair Salon</u>	<u>Beauty Parlor</u>	<u>Marley Bloom</u>	<u>444-123-4444</u>
<u>Pho Tau Mai</u>	<u>Restaurant</u>	<u>Mai Vu</u>	<u>444-123-4444</u>
<u>Piggly Wiggly</u>	<u>Grocery Store</u>	<u>Larry Deely</u>	<u>444-123-4444</u>
<u>Skagway</u>	<u>Discount Store</u>	<u>Darwin Smith</u>	<u>444-123-4444</u>
<u>Jim's Fly Fishing</u>	<u>Fishing Store</u>	<u>Jim McMaster</u>	<u>444-123-4444</u>
<u>Merry Manor</u>	<u>Daycare Center</u>	<u>Cindy Lopez</u>	<u>444-123-4444</u>
<u>Tres Hermanas</u>	<u>Café</u>	<u>Marcella Gonzalez</u>	<u>444-123-4444</u>
<u>Strawberry Inn</u>	<u>Bed &amp; Breakfast</u>	<u>Agatha Carruthers</u>	<u>444-123-4444</u>
<u>Bluebeard Antiques</u>	<u>Antique Shop</u>	<u>Alistair Grimly</u>	<u>444-123-4444</u>
<u>Mooney Art Gallery</u>	<u>Art Gallery</u>	<u>Sunshine Mooney</u>	<u>444-123-4444</u>
<u>Ammo &amp; Stuff</u>	<u>Gun Store</u>	<u>Gunner Johansen</u>	<u>444-123-4444</u>
<u>Big Cow Dairy</u>	<u>Dairy Processing</u>	<u>Joseph Briggs</u>	<u>444-123-4444</u>
<u>Zoey's Dance Studio</u>	<u>Dance Lessons</u>	<u>Zoey Coleman</u>	<u>444-123-4444</u>

### Examples

Manufacturing: farm equipment, irrigation, electrical, tools, food processing, ...

Agriculture: machinery and equipment, livestock, grain and other crops, pesticides, seed & fertilizer, ...

Retail: hardware, groceries, clothing, drug store, florist, ...

Other: meat packing, cafes and restaurants, country clubs, motels, auto and truck repair, ...

# Local Business Linkages Inventory ✓ Inventory Tool 5B

Community \_\_\_\_\_ Date \_\_\_\_\_ Page \_\_\_ of \_\_\_

Name of Business	Proportion of Workers Hired Locally	Proportion of Non - Labor Supplies and Input Purchased Locally
------------------	-------------------------------------	--

_____	_____	_____
-------	-------	-------

_____	_____	_____
-------	-------	-------

_____	_____	_____
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_____	_____	_____
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## Local Business Linkages Inventory ✓ Inventory Tool 5B

Community Craneville \_\_\_\_\_ Date 3-9-04 \_\_\_\_\_ Page 1 of 1

Name of Business	Proportion of Workers Hired Locally	Proportion of Non - Labor Supplies and Input Purchased Locally
<u>Bloom Hair Salon</u>	<u>100%</u>	<u>5%</u>
<u>Piggly Wiggly</u>	<u>80%</u>	<u>10%</u>
<u>Pho Tau Mai</u>	<u>75%</u>	<u>20%</u>
<u>Piggly Wiggly</u>	<u>90%</u>	<u>10%</u>
<u>Tres Hermanas</u>	<u>80%</u>	<u>15%</u>
<u>Skagway</u>	<u>40%</u>	<u>2%</u>
<u>Jim's Fly Fishing Tours</u>	<u>100%</u>	<u>50%</u>
<u>Merry Manor</u>	<u>100%</u>	<u>25%</u>
<u>Strawberry House Inn</u>	<u>100%</u>	<u>85%</u>
<u>Ammo &amp; Things</u>	<u>85%</u>	<u>2%</u>
<u>Bluebeard Antiques</u>	<u>100%</u>	<u>75%</u>
<u>Big Cow Dairy</u>	<u>40%</u>	<u>40%</u>





## Local Economic Linkage Inventory ✓ Inventory Tool 5C

Community Craneville Date 3-9-04 Page 1 of 1

Type of Goods/Services Purchased by Individuals, Associations and Institutions	% Purchased Outside the Community	% Purchased Inside the Community
<u>Food</u>	<u>50%</u>	<u>50%</u>
<u>Clothing</u>	<u>85%</u>	<u>15%</u>
<u>Appliances</u>	<u>90%</u>	<u>10%</u>
<u>Automotive parts</u>	<u>85%</u>	<u>15%</u>
<u>Veterinary Services</u>	<u>25%</u>	<u>75%</u>
<u>Seeds, Fertilizer &amp; bedding plants</u>	<u>50%</u>	<u>50%</u>
<u>Jewelry</u>	<u>60%</u>	<u>40%</u>
<u>Pharmaceuticals</u>	<u>30%</u>	<u>70%</u>
<u>Medical Care</u>	<u>70%</u>	<u>30%</u>
<u> </u>	<u> </u>	<u> </u>
<u> </u>	<u> </u>	<u> </u>

# Previous Efforts Assets Inventory ✓ Inventory Tool 6

Community \_\_\_\_\_ Date \_\_\_\_\_ Page \_\_\_ of \_\_\_

Previous Effort/Activity	Resulting Information/Action	Who was Involved & When
_____	_____	_____
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_____	_____	_____
_____	_____	_____

Examples  
community planning, community economic development, program and service development, community visioning, and other community development/involvement activities...

## Previous Efforts Assets Inventory ✓ Inventory Tool 6

Community Craneville Date 3-9-04 Page 1\_ of 1

Previous Effort/Activity	Resulting Information/Action	Who was Involved & When
<u>Rehabilitate old part of downtown</u>	<u>A few building restored</u>	<u>Agatha Carruthers &amp; Leopold Bloom</u>
<u>Clean up the Bend River</u>	<u>River was clean for a few months...</u>	<u>Jim's Flyfishing, Middle School students</u>
<u>Youth activity project</u>	<u>Nothing...</u>	<u>Mayor's Office, Police dept</u>
<u>Create a Sr. Citizen center</u>	<u>Successful. Center is dwntwn</u>	<u>Craneville Council on Aging</u>
<u>Prevent building of Super Skagway</u>	<u>Failed</u>	<u>Craneville Smal Business Assoc.</u>
<u>Save the spotted owl campaign</u>	<u>Still working to save owls</u>	<u>Sunshine Mooney &amp; High School nature club</u>
<u>Citizen anti-drug task force</u>	<u>Volunteer force cleans up meth labs</u>	<u>Police dept Mayor's office</u>
<u>Craneville Tourism Project</u>	<u>Now have a city festival</u>	<u>Craneville tourism Committee</u>
<u>Medical provider Recruiting Campaign</u>	<u>Still organizing</u>	<u>Craneville Council on Aging</u>
<u> </u>	<u> </u>	<u> </u>
<u> </u>	<u> </u>	<u> </u>
<u> </u>	<u> </u>	<u> </u>

### Examples

community planning, community economic development, program and service development, community visioning, and other community development/involvement activities...



**Community Action Activities Inventory**  
**Evaluation of Success ✓**  
**Action Tool 7B**

Community \_\_\_\_\_ Date \_\_\_\_\_ Page \_\_\_ of \_\_\_

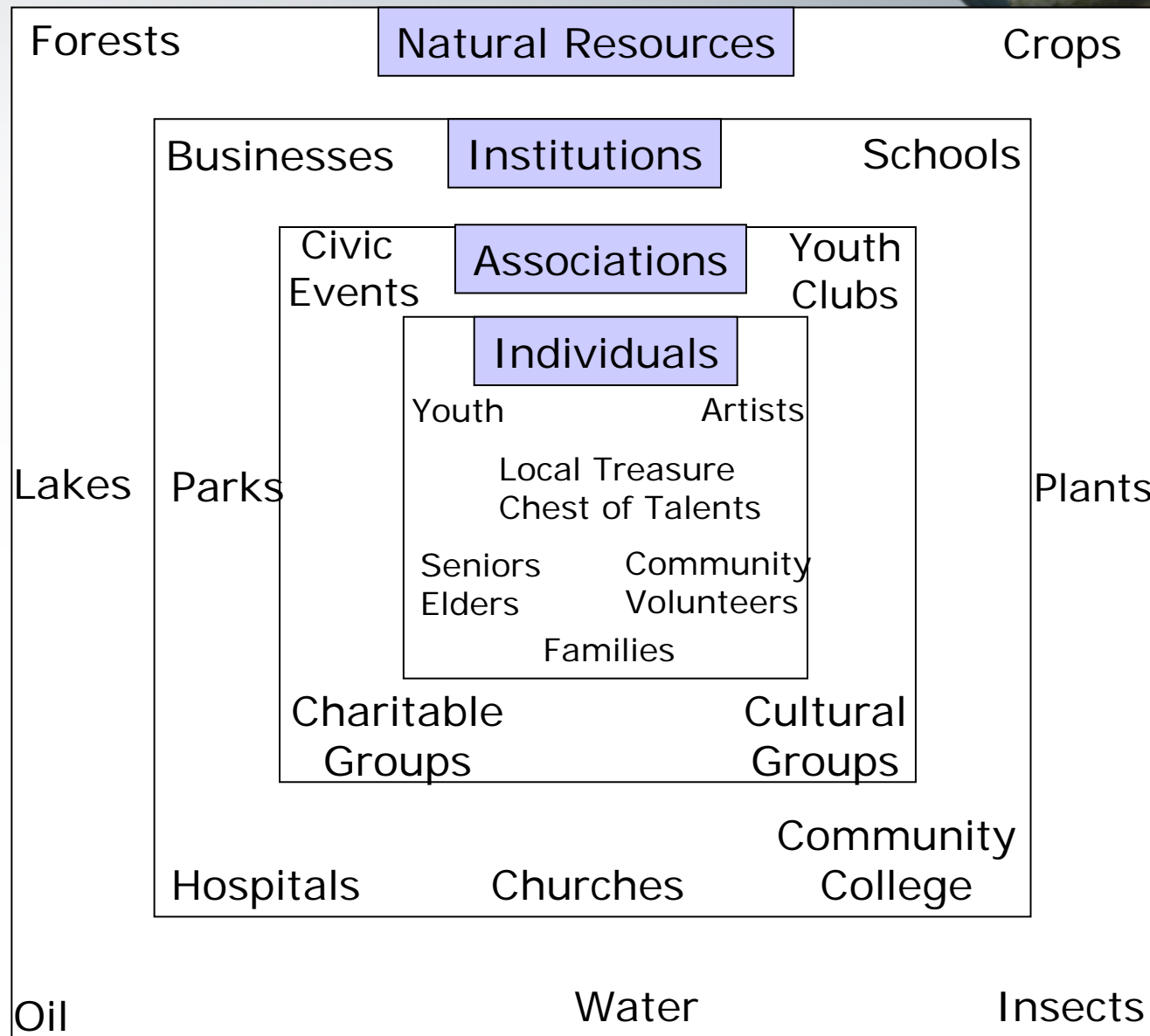
Type of Activity	Who was Responsible	When it Took Place	Difference Made
_____	_____	_____	_____
_____	_____	_____	_____
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Examples  
County Fairs, Downtown Beautification, Fix up/clean up day

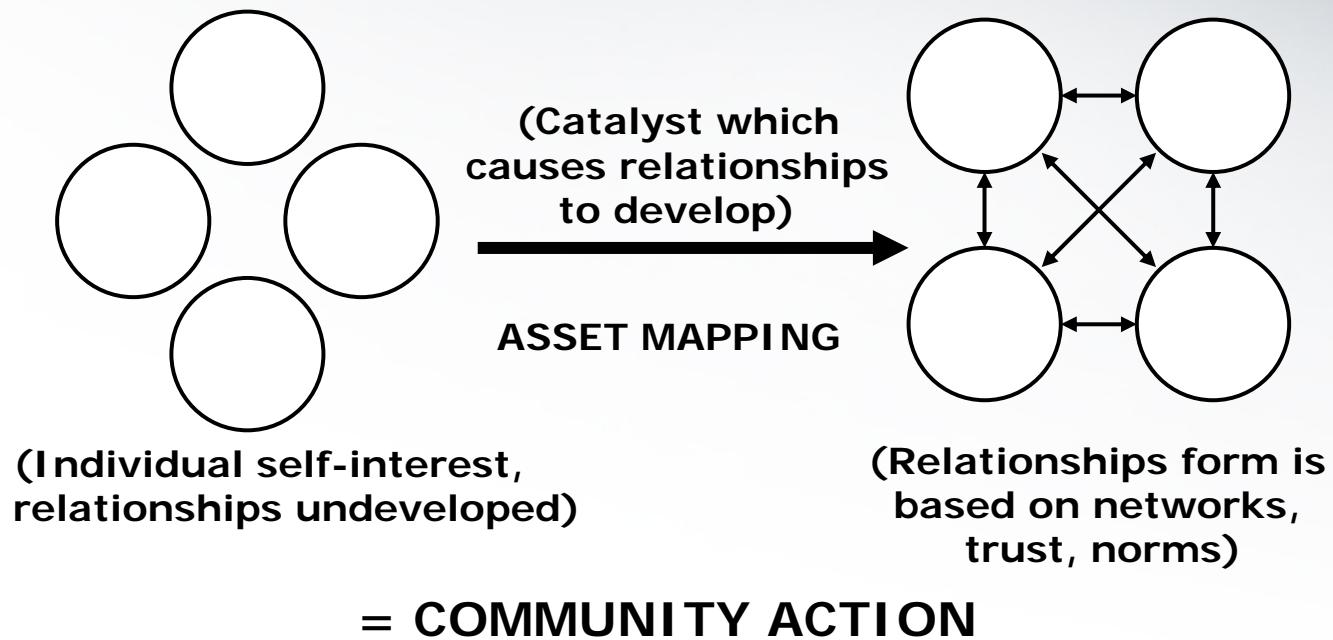
# Community Assets Map



When asset inventories are completed, the assets can be “mapped” to show asset areas and/or groups. The following example is a map of asset areas for individuals, associations, and institutions. Names of businesses, schools, youth groups, etc. could be listed on large community asset maps; or there can be several various maps with many lists.



# ABCD: OUTCOMES





# Community Action is one of the Outcomes



One of the strengths of asset based community development is its ability to serve as a catalyst to relationship building. As people begin to identify what they can bring to the community in the form of their own strengths and gifts, and others learn about it, relationship building occurs and connections are made.

As stated in the material, *relationship is the change agent* when ABCD is used. Relationship building strengthens community, and as people get to know one another in this context they are more likely to work together for positive community change. The diagram above (left) represents community members before the change agent of ABCD is introduced; people are not connected to each other. Once the model is introduced and applied, relationship development begins. The arrows in the second diagram represent connections and networks that have formed as a result of the introduction of the ABCD model. Connections are now made where there were none before, and the community is strengthened by it. Positive community action is one of the outcomes of applying the model.

# Contact Information



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